

Twinsburg City School District  
Business Advisory Council (BAC) Meeting  
Tuesday, February 20, 2024  
Twinsburg Public Library ~ 8:00 a.m.

### **Meeting Minutes**

*In Attendance: Rhonda Crawford (TCSD BOE), Beth Egan (TCSD BOE), Kathi Powers (Superintendent TCSD), Matt Strickland (Business Manager TCSD), Belinda McKinney (Director of Human Resources TCSD), Alex Popovich (Curriculum Supervisor TCSD), Toni Cluse (CVCC Career Specialist TCSD), Allyson Tonozzi (Twinsburg Chamber of Commerce), Todd Courtney (Crown Composites), Matt Cellura (M & G Pools), Melissa Mertes (Mad About Marketing), Jennifer Goings Smith (Retired - Eaton Corp.), Rob Felber (Felber PR & Marketing), Ameeca Holmes (Conxus NEO), Hope Mills (Conxus NEO)*

#### **Meeting was called to order at 8:00 a.m.**

- Motion by Rob Felber, second by Melissa Mertes

#### **Minutes from the November 28, 2023 meeting were approved.**

- Motion by Matt Strickland, second by Rob Felber

#### ***Introduction and remarks from new BOE Member Representatives***

- Rhonda Crawford and Beth Egan introduced themselves and shared their background.
- Members in attendance introduced themselves for the new BOE members.

#### ***Updates – Kathi Powers:***

- State OELPA (ELL students) Testing is happening in the District.
- Dyslexia Training and Science of Reading Professional Development is ongoing.
- We are awaiting results of a building assessment conducted by the Ohio Facilities Construction Commission. Once the results are provided, the BOE will hear the results and engage in a more in-depth conversation about the next steps of the Tiger Legacy Project.

#### ***Career Readiness – Alex Popovich and Toni Cluse*** **Building Updates/Summaries**

##### **Wilcox Primary School**

- Mrs. Bell, Media Center Assistant, has been holding presentations with first grade classes using the book “A Hat for That”. Each week Mrs. Bell and the students are discussing a different career, based upon a hat related to each career.
- Mrs. Morgart, School Counselor, will be visiting classes to focus on the development of soft skills such as making good eye contact and knowing how to properly shake hands.

##### **Samuel Bissell Elementary School**

- Their culminating event is held in May – Community members will be invited to discuss different careers with the students.
- Continuing to work on soft skills with the students.

- Students are exploring the 'World of Work' which is an introduction to different career clusters. Discovering individual likes & dislikes and how these might be compatible with different careers.

#### **George G. Dodge Intermediate School**

- Dodge hosted their Career Days on December 4th through the 8th. Guest speakers covered areas such as Nursing, Marketing, and Entrepreneurship.
- Holland Codes were introduced to all 6th graders. We plan to use this data to track career interests from year to year.

#### **RB Chamberlin Middle School**

- RBC will be the first school to use the newly purchased VR headsets.

#### **Twinsburg High School**

- Mock interviews are scheduled for March 13th from 9:30 am to 1:30 pm
- 54 students will be participating (currently the 10th through 12th grade students in the marketing classes).
- If anyone would like to help with the interviews and provide feedback to the students, please contact Alex.
- Toni will create bios on those interviewing the students.

#### **"E"xploration Fair - March 6th, 2024 - THS**

- 47 businesses including branches of military, are registered to participate
- Will have several breakout sessions that students can sign up for.
- Emily Hunt will send information home to parents – Casey Kirtley will produce video announcements.
- E-passport - students can get stamps and win gift cards – hoping this might increase student engagement with the businesses
- Booths will be labeled with one of the "E"s
- Planning Committee: Next Meeting will be February 28th, 2024 @ 2:00 p.m. THS Media Center (also virtually)

#### **CareerView XR - Access Codes and VR Headsets - UPDATE**

- Secure access codes and eight (8) headsets have been purchased through Career View XR. The access codes will be used to view the sixty-six (66) preloaded video simulations regarding various careers. The vendor will be adding more videos each year.
- The subscription purchased will be good through July 2025
- Headsets should arrive within the next few weeks.
- The headsets will be housed with Toni Cluse at Twinsburg High School.
- Alex will bring headsets to next meeting.

❖ Proposed next meeting Date/Time: Tuesday, April 30, 2024 @ 8:00 a.m. - Location TBD

Meeting was adjourned at 9:00 a.m.

- Motion by Rhonda Crawford, second by Beth Egan

Meeting Minutes approved on April 30, 2024.